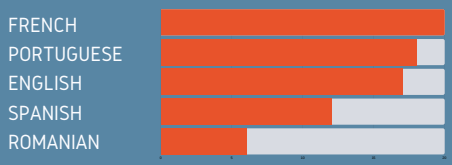
CAREER OBJECTIVE

Strengthened by a 10 years' adventure in one of the biggest Automotive Company, I have decided to combine my experience with my passion for the Digital Environment and meet new challenges

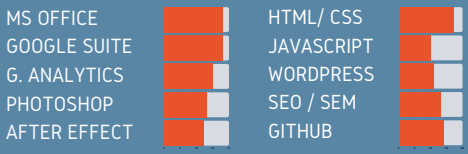
PROFESSIONAL SKILLS

Problem Solver
Strategic Thinker
Communicative and Concise
Team Player

LANGUAGES



TECHNICAL SKILLS



CONTACT DETAILS

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MY INTERESTS

Martial Arts Practitioner (Judo, Krav Maga)
New Tech & Digital Innovation Devourer
Entrepreneurship, Digital, Marketing and cryptocurrency Blogger
Guitar Player

FREDERIC MENDES

DIGITAL MAKER

CAREER

DIGITAL MARKETER & WEB DEVELOPER
FREELANCE & STARTUP MENTOR LISBON — **2019**

- Support companies in their strategic development by providing marketing and IT expertise
- Design, Build and Manage websites based on Worpdress & Elementor PageBuilder
- In charge of the SEO and CRM Automation

FULLSTACK WEB DEVELOPER ASSISTANT TEACHER
LA CAPSULE PARIS — **2018**

- Support students to learning Web programming languages: Native React & React, Node.js, Mlabs, Firebase
- Attend to the creation of new teaching materials.

EQUIPMENT MANAGER
PSA GROUPE PARIS — **2017 – 2018**

- In charge of the engines and gearbox ressources production dispatch between Peugeot, Citroen and DS vehicle models.
- Drive the sales evolution from engine €6.1 to 6.2 to answer European Regulation and instruct central providers, Marketing Department, subsidiaries and importing countries in this transition.

SUPPLY CHAIN DEMAND PLANNER
PSA GROUPE PARIS — **2015 – 2017**

- In charge of the 208 vehicle model monthly Sales program for the subsidiaries and importing countries.
- Conduct the 208 vehicle model annual budget, top selling car in the Company.
- Handle major product evolutions before providers and factories, following the marketing Department notifications.
- BackOffice Software Assistant. Help countries to record their sales on a monthly basis.

SUPPLY CHAIN SENIOR SALES & PRODUCTION PLANNER
PSA GROUPE PARIS — **2010 – 2015**

- Communicate sales subsidiaries orders to the factories for DS5, 508, 208, C5 & DS3 vehicle models.
- In charge of the schedule for the launch of new vehicle models.
- Monitor costumer orders production processing.
- Negociate with factories and subsidiaries sales program modifications and prioritize the orders in case of providers'crisis or production hazards.
- Drive the LEAN politics within the department (KPI daily monitoring and reporting)
- Training officer for newcomers in the department

QUALITY OF SERVICE COORDINATOR & WEBMASTER
PSA CITROEN BUCHAREST — **2008 – 2010**

- Drive and animate the Quality of Service new politics within the showrooms in the whole country.
- Manage the digital content of the local website.
- In charge of digital campaings, and national promotion actions.

COMMUNICATION & PR COORDINATOR
GECI INTERNATIONAL LISBON — **2006 - 2008**

- Facility manager and Communication Coordinator for the SKYLANDER Aircraft promotion (website, events, brochures)
- Responsible for the opening of new offices in Lisbon for the launch of the aeronautical SKYLANDER project

ACADEMIC BACKGROUND

BOOTCAMP AS A FULLSTACK WEB DEVELOPER
LA CAPSULE ACADEMY PARIS — **2018**

POST GRADUATION IN COMMUNICATION, MARKETING & SALES STRATEGY
INSEEC PARIS — **2004 - 2005**

MASTER DEGREE IN FOREIGN LANGUAGES (ENGLISH-PORTUGUESE)
PARIS X FACULTY NANTERRE — **2003**